

BUSINESS BOOT CAMP



REGISTRATION

Name: _____

Telephone: _____

Business Name: _____

Email: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Program

- 8:30 a.m.: Report for Duty (Check in / Continental Breakfast)
- 9:00-9:10 a.m.: Attention! (Welcome and Overview of the Day)
- 9:10-9:40 a.m.: "Are You Prepared for Battle?—a Self Assessment" (Tracy Mancuso, NPC Small Business Development Center)
- 9:40-10:30 a.m.: "Financial Maneuvering- Cash Flow in the Trenches" (Tracy Mancuso, NPC Small Business Development Center)
- 10:30-10:45 a.m.: At Ease (Break)
- 10:45 a.m.-Noon: "Tactical Survival during the Off-Season in the White Mountains" (Moderator: Jennifer Bishop, Northland Pioneer College)
- 12-12:45 p.m.: Chow Time
- 12:45-1:45 p.m.: "Customer Service and Sales—the Business Front Line" (Jeremy Raisor, Northland Pioneer College)
- 1:45-2:00 p.m.: At Ease (Break)
- 2:00-3:00 p.m.: "Social Media Carpet Bomb" (Eric Neitzel, Active Digital Signage)
- 3:00 p.m.: Dismissed!

REGISTRATION AND PAYMENT

Please mail or drop off registration form and payment of \$30 by September 30, 2015 (\$50 after September 30, 2015) to North Star Business Center; 141 N. 6th St., Show Low, AZ 85901.

(Please indicate form of payment) Cash Check Money Order

CANCELLATIONS & REFUNDS

Registration fees will be refunded if cancellation is received in writing no later than September 30, 2015. After that date, registration fees are non-refundable.

FOR INFORMATION ABOUT THE BUSINESS BOOT CAMP:

Steve North, 928-532-4124 or snorth@showlowaz.gov