

MINUTES OF TOWN COUNCIL WORK SESSION

TOWN OF SNOWFLAKE

HELD 09/12/2017

1. CALL TO ORDER/ROLL CALL 5:00 pm Present: Mayor Johnson, Kerry Ballard, Allison Perkins, Hunter Lewis, Byron Lewis, Cory Johnson, Terril Kay; Staff: Brian Richards, Terry Cooper, Bob Hall, Katie Melser; Community: Gene Hall, Larry Brewer, Tom Black (men's club vice president), Glynn Gordon (men's club secretary/treasurer), Barbara Gregory (women's club member)

2. DISCUSSION ITEMS

A. Golf Course

Alcohol use permit- council needs to designate a licensee holder, Terry Cooper would be the one to be the designee. Purchases will need to be made and some remodeling at the pro shop. It could be around \$30k, additional personnel of probably 3

Discussion on how to start slower and not spend the \$30,000 up front, but to use revenues from a slower beginning to put back in to more improvements as demand increases; whether or not to keep the sales separate from the Pro Shop and what the license will allow for regarding self-serve coolers.

-men's club believes that a beverage cart would be a big seller for the course

-we need to start all on the same page, agree on a baseline to start from, put the money back in from revenue

-Terry come up with the base, hard numbers for equipment, etc.

Barbara- women's club has been struggling with membership and will lose its AWGA rating unless it is paid for since there is low membership, for \$200/year it can be an affiliated club; building interest and participation with events

Gene Hall said Frontier Estates would be willing to pay the \$200 for the next couple of years

Glynn- thank you for the money put into the course, the staff is great; need the website improvement, more events, and advertisement; men's club is here to help how they can, willing to initiate a ranger program and starters to keep play moving

Tom- men's club drafted a letter of appreciation, which he read; live in show low but come to snowflake to play, that is typical of their members, and money is being spent here by people from out of town; as the course continues to improve there will be more and more golfers.

next meeting October 10th

adjourned at 6:56